

NaVOBA Announces the 2025 Best Corporations for Veteran's Business Enterprises®

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This prestigious list honors large corporations that most successfully engage certified Veteran's Business Enterprises® (VBEs/SDVBEs) as suppliers.

LEXINGTON, KY, UNITED STATES, October 1, 2025 /[EINPresswire.com](#)/ -- The National Veteran-Owned Business Association (NaVOBA) announced the best corporations committed to working with U.S. military veteran-owned

businesses in 2025 using data and responses from the 2025 Best Corporations for Veteran's Business Enterprises® (BCVBE) Survey. This prestigious list honors corporations that successfully engage Certified Veteran's and Service-Disabled Veteran's Business Enterprises® (VBEs/SDVBEs) as suppliers.

NaVOBA President Matthew Pavelek remarked, "The military teaches leadership, teamwork, integrity, resolve and ingenuity. These intangibles are also the most important ingredients for success in running a business – which is why corporate America is so eager to partner with veteran-owned suppliers. The corporations we honor with this program just happen to be the best."

The companies recognized this year are:

Bayer AG

Boston Scientific

Capital One

Dollar General Corporation

Lowe's Companies Inc.

Shell USA, Inc.

SOS International LLC (SOSi)

Travel + Leisure Co.

USAA

Vistra Corp.

NaVOBA Vice President Mimi Lohm noted, "This distinction is especially important since corporate America's eagerness to buy veteran is sound business, not compliance. Earning this distinction demonstrates an understanding that doing business with veterans isn't just the right thing to do; it's simply a smart business decision... Corporate America is serious about including opportunities for veterans to compete for business." The data supports this. Through NaVOBA's independent research, nearly half of the companies on the Fortune 1000 openly support veteran-owned businesses and actively look to include them in their procurement plans.

To determine the 2025 Best Corporations for Veteran's Business Enterprises®, NaVOBA analyzed large corporations' policies regarding the inclusion of veteran-owned and service-disabled veteran-owned businesses in their supplier procurement programs. The analysis included outreach efforts, procurement infrastructure, asset allocation, and actions taken to improve relationships with Certified Veteran's Business Enterprises® and Service-Disabled Veteran's Business Enterprises®.

To learn more about NaVOBA's Corporate Allies, visit www.navoba.org/Learn.

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