

# How Dollar General Gives Back To Our Hometowns



Since 1939, Dollar General has remained committed to creating a positive impact in our hometowns through our mission of **Serving Others**, philanthropic investments and community outreach efforts.

OUR PHILANTHROPIC EFFORTS ARE FOCUSED IN THREE AREAS:

## MIND



CREATING  
PATHWAYS TO  
OPPORTUNITY

## BODY



INCREASING ACCESS  
TO CRITICAL  
RESOURCES

## PLANET



STRENGTHENING  
CONSERVATION  
EFFORTS

DURING FISCAL YEAR 2024,  
DOLLAR GENERAL AND  
ITS FOUNDATIONS  
DONATED MORE THAN

# \$27 million

TO LOCAL AND NATIONAL  
EFFORTS THAT ARE  
UPLIFTING AND EMPOWERING  
OUR NEIGHBORS.

## CREATING OPPORTUNITIES THROUGH LITERACY, EDUCATION AND RECRUITMENT

In 1993, the Dollar General Literacy Foundation (DGLF) was created to honor co-founder, J.L. Turner, who was functionally illiterate with only a third-grade education. We continue his legacy by supporting students of all ages along their educational journey.

Since its founding, the DGLF has supported more than 24,000 organizations, including schools, libraries and non-profits, helping nearly 22 million individuals learn to

read, prepare for the high school equivalency test or learn English.

Additionally, DG partners with several historically Black colleges and universities (HBCUs) that have disciplines applicable to DG's business needs. Our activities include career fairs, student mixers and move-in events, and various special events at our partner HBCUs.



**\$257M+**  
DONATED TO  
LITERACY PROGRAMS  
OVER THE  
LAST 30+ YEARS.



**\$5.5M**  
DONATED  
TO INROADS,  
OPERATION HOPE  
AND OTHERS

## NOURISHING NEIGHBORS

Through our partnership with Feeding America, we help nourish our neighbors in need through financial support and in-kind food donations from DG stores and distribution centers to local food banks across the country.

We are also proud to celebrate our longstanding partnership with St. Jude Children's Research Hospital's *Thanks and Giving*® campaign, which advances research, provides quality care and helps ensure that families of patients never receive a bill for treatment, travel, housing or food.



**51M+ meals and  
\$4M+ donated**  
REACHING MORE THAN  
**1/3 of U.S. counties\***



**\$34.5M+**  
RAISED FOR LIFE-SAVING WORK.\*

## SUPPORTING OUR COMMUNITIES

In the wake of catastrophic events including hurricanes, tornadoes, floods, fires and earthquakes, we are there for our hometowns across the country, providing support and restoring hope.

Since 2001, DG has provided the American Red Cross with corporate and in-store donations to help prepare for emergencies, supply vital resources to communities when disaster strikes and support recovery efforts.

In 2024, DG announced a partnership with World Central Kitchen to support a new Rapid Response Field Kitchen, which provides nourishing meals in communities following natural disasters and other crises. The custom-designed, all-terrain vehicle quickly accesses hard-to-reach communities and provides up to 3,000 hot meals and 1,500 sandwiches each day for people in need.



**~12,500 hot meals and  
sandwiches served**

BETWEEN AUGUST AND  
OCTOBER 2024 IN RESPONSE TO  
HURRICANES DEBBY, FRANCINE,  
HELENE AND MILTON.\*

Since 2007, DG's support of [Habitat for Humanity of Greater Nashville](#) includes more than 2,500 employee volunteers and complimentary housewarming baskets filled with DG products to celebrate recipients' new homeownership.\*



**The Company's  
intentional  
partnership  
and consistent**

**volunteerism is a testament to their  
culture and heavy involvement in  
their hometown communities. We are  
grateful for great partners like Dollar  
General who help Habitat of Greater  
Nashville achieve our mission of  
bringing people together to build  
homes, communities and hope."**

**Lauren Lane Payne**

Habitat of Greater Nashville's  
senior vice president of philanthropy



## PROTECTING THE PLANET THROUGH REFORESTATION AND HABITAT RESTORATION

DG is committed to being a good environmental steward. As we work to advance our sustainability efforts, we thoughtfully consider strategies that reduce our environmental footprint, preserve natural resources and ensure the vibrancy of the communities we call home. Since 2021, DG has partnered with the Arbor Day Foundation to restore more than 605 acres of forest.

Read more about how DG is advancing sustainable and business-friendly practices for future generations [here](#).

