

Proudly Serving the Communities We Call Home



Since our founding in 1939, Dollar General has worked to positively impact communities we call home.

With each new store, we are proud to contribute to local economic growth through:

- Creation of local jobs
- Opportunities for employee development and career advancement
- Additional and convenient access to affordable products for customers
- Generation of tax revenue for local municipalities
- Access to literacy grants for local schools, nonprofits and libraries through the Dollar General Literacy Foundation

IN 2024, WE CREATED
MORE THAN

9,400 JOBS



WE SERVE
COMMUNITIES ACROSS

48 STATES

WITH MORE THAN

20,000

STORES*

TURNING JOBS INTO CAREERS

Our award-winning training and development programs, combined with competitive wages and education benefits, provide a path to economic mobility by turning jobs into careers for employees.



74%

OF EMPLOYEES AT
OR ABOVE THE LEAD
SALES POSITION
WERE PLACED
FROM WITHIN.*



ON AVERAGE, A PART-
TIME SALES ASSOCIATE
CAN ADVANCE TO
STORE MANAGER IN
APPROXIMATELY

3 YEARS

WITHOUT A COLLEGE
DEGREE REQUIREMENT



DG PROVIDES

**FULL
TUITION-
COVERED
DEGREE**

PROGRAMS AT SELECT
UNIVERSITIES FOR
FULL-TIME EMPLOYEES



Employees are at the heart
of DG, and their personal and
professional success drives
our commitment to creating
an inclusive environment
that provides support and
development opportunities.”

Kathy Reardon
Executive Vice President
& Chief People Officer

[Jenniffer V.](#), a store manager in Hastings, Florida, joined DG as a sales associate in 2004. Looking to take the next step in her DG career, she graduated from the company's Store Manager Ladder Program designed to help prepare leaders for district manager (DM) responsibilities.

"It's a really good introduction to managing multiple locations," said Jenniffer. "It's a nice program to get involved with other store managers and just learn about what to expect if you want to become a DM."



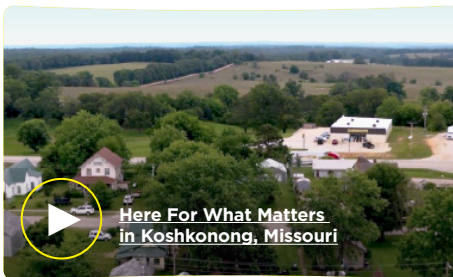
SUPPORTING OUR EMPLOYEES AT HOME

Since 2005, our DG Employee Assistance Foundation has provided hope, help and financial support when our employees face unprecedented hardship like damage to their home during a natural disaster or fire, or after losing a loved one.

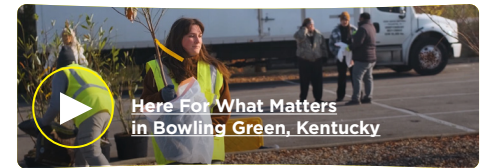
RESPONDING TO COMMUNITY CALLS

Customers and elected officials regularly reach out and ask us to bring a DG to their hometown, especially in rural areas. Learn more about some of these communities: [Shellman, GA](#); [Little Rock, AR](#); [Baton Rouge, LA](#); [Earle, AR](#); [Hitchcock, TX](#) and [Koshkonong, MO](#).

See how we invested in two rural communities:



See how we helped in Bowling Green:



Whether located in a rural town or bustling metropolitan areas, our customers trust us to provide convenient access to the products they want at the value they need that help them save time and money."

Matthew Simonsen

Senior Vice President of Real Estate and Store Development

OUR COMMITMENT TO GIVING BACK

When DG opens in a community, it means more than providing a new store. It means investing in the things that matter to our employees and neighbors. The Dollar General Literacy Foundation (DGLF) invests in literacy programs that increase access to quality instruction, professional development for teachers and reading resources for classrooms.

While literacy is our primary charitable focus, we also support disaster relief efforts and other initiatives through national partnerships to improve our hometowns. Some of our partners include The American Red Cross, St. Jude Children's Research Hospital, World Central Kitchen, Marine Toys for Tots Foundation and Arbor Day Foundation, to name a few.

Additionally, with our expansive store footprint, DG is uniquely positioned to help advance efforts to reduce hunger through our partnership with Feeding America.



**FEEDING
AMERICA**

51M+

MEALS AND

\$4M+

DONATED REACHING MORE
THAN 1/3 OF U.S. COUNTIES.*

**DOLLAR GENERAL
LITERACY
FOUNDATION** | GIVE.
DREAM.
HOPE.

\$271M+

DONATED TO SUPPORT NEARLY

23+ million

INDIVIDUALS OVER THE
LAST 30+ YEARS