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FOR IMMEDIATE RELEASE

DOLLAR GENERAL INVITES SMALL BUSINESSES TO EXPLORE VENDOR OPPORTUNITIES

Company's Call for Small Business Builds on Multi-Year Initiative to Increase Small Business Engagement

GOODLETTSVILLE, Tennessee – **July 28, 2026** – Today, Dollar General announced its annual Call for Small Businesses, which invites U.S.-based small businesses that have not sold products to the Company within the last 18 months to learn more about opportunities to partner with one of the nation's largest retailers. Dollar General proudly serves customers across the country with more than 21,000 stores nationwide.

Interested and eligible small businesses may apply online at Rangeme.com/dgsbsummit now through Monday, August 17, 2026, and selected businesses will attend virtual meetings with Dollar General's Small Business Development (SBD) team this fall.

The Company's 2026 Call for Small Businesses builds on a multi-year initiative to increase engagement with a variety of small businesses.

"At Dollar General, our mission of **Serving Others** is grounded in providing meaningful products to our customers, and we are committed to engaging with a wide variety of vendors and suppliers across the country to help us fulfill that promise," said Bryan Wheeler, Dollar General's executive vice president and chief merchandising officer. "We look forward to connecting with small businesses, learning about their offerings and exploring opportunities to collectively deliver the products our customers want and need."

Dollar General's Small Business Development Program provides certified vendors with, among other things: the opportunity to learn and develop through the Company's SBD Academy; resources to support product discovery; access to services that provide funding, counseling and training; financial enablement programs; and various engagement events.

Learn more about how Dollar General supports small businesses [here](#).

About Dollar General Corporation

Dollar General Corporation (NYSE: DG) is proud to serve as America's neighborhood general store. Founded in 1939, Dollar General lives its mission of Serving Others every day by providing access to affordable products and services for its customers, career opportunities for its employees, and literacy and education support for its hometown communities. As of May 1, 2026, the Company's 21,055 Dollar General, DG Market, DGX and pOpshelf stores across the United States and Mi Súper Dollar General stores in Mexico provide everyday essentials including food, health and wellness products, cleaning and laundry supplies, self-care and beauty items, and seasonal décor from our high-quality private brands alongside many of the world's most trusted brands such as Coca Cola, PepsiCo/Frito-Lay, General Mills, Hershey, J.M. Smucker, Kraft, Mars, Nestlé, Procter & Gamble and Unilever.

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